



Alaska AMBER Alert Plan

AMBER: Abducted Minors Broadcast Emergency Response

Introduction

The Alaska AMBER Alert Plan is a voluntary partnership between law enforcement agencies and broadcasters to alert the public when a child has been abducted and is believed to be in serious danger. Under the AMBER plan, area radio and television stations will interrupt programming to broadcast information about the abducted child, suspect, and suspect's vehicle, using the Emergency Alert System (EAS).

This program is designed to gain public participation and support in passing on investigative leads to law enforcement to secure a rapid and safe return of the abducted child. The program will exert pressure on the abductor to release the child due to media and public attention.

This plan has been developed through the cooperative efforts of the Alaska State Troopers, Alaska Division of Homeland Security and Emergency Management, Alaska Department of Transportation and Public Facilities, and the Alaska Broadcasters Association.

Working together, we can make the Alaska AMBER Alert Program an effective tool in recovering abducted children and deterring possible abductions.

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Activation Criteria

AMBER Alerts will not be activated for every child abduction and will be issued only when specific requirements are met. Requests for activation of the Alaska AMBER Alert system will be evaluated based on the following criteria:

- The abduction involves a child or children under 18 years of age, or someone with a known mental or physical disability; and,
- Local law enforcement is reasonably certain that an abduction has occurred and the victim is believed to be in imminent danger of serious bodily harm or death; and,
- Enough descriptive information is available about: the victim; the suspect; and/or the suspect's vehicle to assist with the safe recovery of the victim and/or the apprehension of the suspect; and,
- Information on the abduction has been entered into the National Crime Information Center (NCIC), Alaska Public Safety Information Network (APSIN) and flagged as a Child Abduction (CA) or AMBER Alert (AA).

AMBER Alerts are not to be used for Runaway or Family Abductions, unless investigation determines all criteria for an AMBER Alert is met.

Program Requirements

1. A coordinated effort by Local, State and Federal Agencies, private sector agencies, and Alaska broadcasters is required to evaluate, activate, and disseminate statewide AMBER Alerts.
2. AMBER Alerts can only be implemented through state and local law enforcement agencies, **not through citizen activations**. Citizens requesting activation must contact their local law enforcement agencies or the Alaska State Troopers.
3. Use of the system is restricted to abductions where the child is believed to be in danger.
4. Members of the Alaska Broadcasters Association will voluntarily interrupt their regular programming to broadcast AMBER Alerts.
5. Local law enforcement will provide the initial response in any reported child abduction. State and Federal investigative assistance is intended as a supplement to, not a substitute for, local response.
6. Local law enforcement agencies will enroll in the program at one of two levels. The level of participation will depend on the resources of the law enforcement agency.

Level One

- Level One agencies will have the independent authority to activate an AMBER Alert through the Alaska State Troopers/Fairbanks Dispatch Center (AST/FDC).
- The Level One agency's dispatch center will be responsible for taking all calls received directly from the public or forwarded to them through the AST/FDC, which will receive, log, and forward all calls received either on 9-1-1 or the 1-866-AKAMBER hotline.
- The Level One agency will be responsible for all media releases and contacts with the media. AST will coordinate notifications to other participating agencies.
- The Level One agency will be the primary investigative agency in the case.

Level Two

- Level Two agencies will coordinate with the Alaska State Troopers to initiate the activation of an AMBER Alert through AST/FDC.
- AST/FDC will receive, log, and forward all calls received either on 9-1-1 or on the 1-866-AKAMBER hotline to the requesting law enforcement agency.
- AST/FDC will disseminate information to the media and other participating agencies. Media calls regarding the AMBER Alert will be handled by the AST Public Information Officer (PIO), while media calls regarding the investigation will be handled by the lead investigative agency.
- Level Two agencies will be the primary investigative agency in the case, unless assistance from the Alaska State Troopers has been requested.

All law enforcement agencies statewide must be prepared to receive calls whenever and wherever an AMBER Alert is activated. Calls should be logged and forwarded to the appropriate investigating agency, Trooper Post, or Officer in Charge (OIC).

Roles and Responsibilities

Law Enforcement Agency with Jurisdiction

- Verifies reported missing person meets AMBER Alert activation criteria
- Enters missing person into the National Crime Information Center (NCIC) and Alaska Public Safety Information Network (APSIN) and flagged as a Child Abduction (CA) or AMBER Alert (AA)
- Initiates AMBER Alert through contact with AST Fairbanks Dispatch Center (AST/FDC)

Alaska State Troopers / Fairbanks Dispatch Center (AST/FDC)

- Serves as the initial contact for requesting law enforcement agency to activate an alert
- Activates Emergency Alert System (EAS)
- Posts Alert to Alaska AMBER Alert Webpage
- Sends Alert to Alaska AMBER Alert public email notification list
- Notifies Division of Homeland Security and Emergency Management (DHSE&M) State Emergency Operations Center (SEOC) and Alaska Department of Transportation and Public Facilities (DOT/PF)
- Notifies bordering Local, State, Federal, and Canadian Law Enforcement and/or Customs
- Posts and maintains AMBER Alert information on statewide 5-1-1 phone system and website
- Provides a 24-hour dispatch center for call taking and routing of information
- Coordinates involvement of the State Crime Detection Laboratory
- Coordinates with SEOC to verify EAS activation and AMBER Alert dissemination to media
- Coordinates with AST PIO for distribution of AMBER Alert on social media

Alaska State Troopers AMBER Alert Coordinator

- Coordinates with DHS&EM for after action reviews of statewide AMBER Alerts
- Coordinates with participating agencies for a periodic review of the AMBER Alert Plan
- Maintains Alaska AMBER Alert public notification list and website

Alaska Department of Military and Veterans Affairs (DMVA)

Division of Homeland Security and Emergency Management (DHS&EM)

State Emergency Operations Center (SEOC)

- Maintains statewide EAS System
- Serves as back-up to AST/FDC as EAS originator for AMBER Alerts
- Posts AMBER Alerts on DHS&EM website, DHS&EM social media, and AMBER Alert social media
- Assists AST/FDC with notification of participating agencies and media as needed
- Coordinates with AST AMBER Alert Coordinator for After Action Reviews of statewide AMBER Alerts
- Coordinates with AST AMBER Alert Coordinator for periodic review of the AMBER Alert Plan
- Provides administrative support in developing, implementing and maintaining the AMBER Alert plan

Alaska Department of Transportation and Public Facilities (DOT/PF)

- Receives and disseminates AMBER Alert information to all facilities under DOT/PF jurisdiction including airports and ferry terminals
- Notifies all DOT/PF maintenance crews via state radio system of AMBER Alert
- Assists with activation and posting of AMBER Alert on highway dynamic messaging signs directing motorists to call the 5-1-1 number for AMBER Alert information

Activation Procedures

1. Local Response / Initial Evaluation of Incident

When a law enforcement agency receives a report that an abduction has taken place which they believe meets the AMBER Alert criteria, the incident will be evaluated based upon the AMBER Alert Criteria (See [Appendix 1 – AMBER Alert Criteria Checklist](#)).

2. State Notification

If the law enforcement agency's chain of command believes an AMBER Alert is warranted, they will:

- Enter the incident information into NCIC and APSIN
- Contact the Alaska State Troopers/Fairbanks Dispatch Center (AST/FDC)
- Fax or email a completed copy of the AMBER Alert Request form (See [Appendix 3](#)) to the AST/FDC requesting an activation of the AMBER Alert system

3. State Evaluation of Request

With a request from Level One agencies:

- AST/FDC will proceed to AMBER Alert Activation

With a request from Level Two agencies:

- The request will be evaluated by the AST/FDC Supervisor, D Detachment Commander, or On-Call SAR Coordinator against the AMBER Alert criteria prior to alert activation (See [Appendix 1 – AMBER Alert Criteria Checklist](#))
- If the request meets the criteria, AST/FDC will proceed with AMBER Alert Activation
- If the request does not meet the criteria, AST/FDC Supervisor, D Detachment Commander, or On-Call SAR Coordinator will refer the request back to the requesting law enforcement agency's chain of command for further investigation

Following a Level One agency request for activation, or if an activation is authorized, immediate notification and briefing will be provided to the Alaska Bureau of Investigation, the Alaska State Troopers Division Command Staff, and the DPS Public Information Office.

4. AMBER Alert Activation

a. Emergency Alert System (EAS)

AST/FDC will activate EAS using the EMnet system. If AST/FDC is unable to activate EAS, SEOC primary or alternate will activate EAS.

b. AMBER Alert Website Activation

AST/FDC will post the Alert on the statewide [AMBER Alert website](https://amberalert.alaska.gov) at <https://amberalert.alaska.gov>. Activating an alert on the website immediately triggers the [AMBER Alert public email listserve](https://list.state.ak.us/mailman/listinfo/amber_alert) at which sends an email to everyone subscribed to the AMBER Alert email listserve at https://list.state.ak.us/mailman/listinfo/amber_alert.

i. The AMBER Alert Website Activation will include:

- Description of the child (name, race, age, physical attributes, clothing worn)
- Where the abduction took place
- Where the child was last seen
- Suspect description
- Suspect vehicle description
- Phone number for the public to call with information
- A photograph of the child and suspect, if available

5. Routing of Calls from the Public

a. 1-866 AKAMBER (252-6237) number, and 9-1-1, will be used for each activation.

b. 1-866-AKAMBER rings directly into the AST/FDC. Local law enforcement agencies will also receive calls through local 9-1-1 exchanges. Any call received by the AST/FDC, or other agency, will be forwarded to the appropriate agency:

- After recording the caller's name and call-back number; and/or
- The information is taken and recorded on a 'leads sheet' and then forwarded.

c. Calls/information will be forwarded to the originating/investigating law enforcement agency.

6. Cancellation of an AMBER Alert

- a. The originating law enforcement agency will contact AST/FDC when the AMBER Alert is canceled.
- b. AST/FDC will cancel the alert by:
 - Sending an EAS cancellation if the cancellation is received within five hours of the initial EAS activation. If no cancellation is received or the cancellation is received more than five hours after the initial EAS activation, no EAS cancellation will be sent.
 - Updating a cancellation on the Alaska statewide [AMBER Alert website](https://amberalert.alaska.gov) at <https://amberalert.alaska.gov>. Canceling an alert on the website immediately triggers the [AMBER Alert public email listserve](https://list.state.ak.us/mailman/listinfo/amber_alert) which sends an email to everyone subscribed to the AMBER Alert email listserve at https://list.state.ak.us/mailman/listinfo/amber_alert.
 - Notifying participating agencies of cancellation.

Review Process

After Action Review (AAR)

Following each AMBER Alert activation, the Alaska AMBER Alert Coordinator will convene an AAR with participating agencies to review the Alert and opportunities for improvement of the process or plan. The AAR may be conducted by teleconference.

Periodic Plan Review

Every three years, the Alaska AMBER Alert Coordinator will convene a panel of participating agencies to review the Alaska AMBER Alert plan in an effort to update and refine the plan.

Media Guidelines and Information

Voluntary participation in the AMBER Alert program by Alaska's media via prompt broadcast and distribution of AMBER Alerts is crucial to successfully locating missing children.

1. AMBER Alerts will be initiated according to the procedures and criteria in the Alaska AMBER Alert Plan, following evaluation by law enforcement. If an AMBER Alert is authorized, the initial Alert will be issued over EAS using EMnet.
2. EAS stations should have the alert on the air within 15 minutes.
3. Stations may elect to continue providing the Alert information through special reports, station-initiated crawlers, news reports, or announcements.
4. An EAS cancelation will be sent if the cancelation is received within five hours of the initial EAS activation. If no cancelation is received or the cancelation is received more than five hours after the initial EAS activation, no EAS cancelation will be sent. Cancelations after five hours will be distributed through a Department of Public Safety press release. If the Alert is not canceled, stations may elect to continue providing the Alert information through special reports, station-initiated crawlers, news reports, or announcements.
5. Media will be advised of alerts and cancelations through the [AMBER Alert public email listserve](https://list.state.ak.us/mailman/listinfo/amber_alert) which sends an email to everyone subscribed to the AMBER Alert email listserve at https://list.state.ak.us/mailman/listinfo/amber_alert.
6. Media are encouraged to use their websites, social media, email, text messaging, and other public information services to distribute the alert to the widest possible statewide audience.
7. During an alert, the State [AMBER Alert Website](https://amberalert.alaska.gov) at <https://amberalert.alaska.gov> will have the alert information and any available photographs. The website will be updated as new information is received or with a cancelation notice.

Appendix 1

AMBER Alert Criteria Checklist

1. Is the kidnapping one in which the child victim is under 18 years of age?
 - IF YES, move to question #5
 - IF NO, answer question #2

2. Is the kidnapping one in which the child victim has a proven mental or physical disability?
 - IF YES, move to question #5
 - IF NO, answer question #3

3. Was the child kidnapping witnessed by anyone?
 - IF YES, move to question #5
 - IF NO, answer question #4

4. Did the child kidnapping involve acts of violence?
 - IF YES, move to question #6
 - IF NO, DO NOT ACTIVATE THE AMBER ALERT.

5. Did you believe the child to be in danger of serious bodily harm or death?
 - IF YES, move to question #6
 - IF NO, DO NOT ACTIVATE THE AMBER ALERT

6. Did you have enough descriptive information on the victim, suspect or suspect vehicle to assist in the location of the victim?¹
 - IF YES, ACTIVATE THE AMBER ALERT
 - IF NO, DO NOT ACTIVATE THE AMBER ALERT

¹To meet AMBER criteria, the alert must contain a description of the child and details of the abduction. Law enforcement agencies should not activate the AMBER Alert if there is insufficient information to send out.

Appendix 2

Sample EAS Alert Message

Announcer:

The Alaska Department of Public Safety and the Alaska Division of Homeland Security and Emergency Management are activating this ALASKA AMBER ALERT.

We have just received this important announcement regarding an abducted child in (Name of City).

The (Law enforcement agency) is asking the public's assistance in locating (Child's name) a (Child's description including race, sex, age, height, weight, hair, eyes). Child was last seen (Location) and is believed to be in DANGER. Child was last seen wearing (Clothing description). Authorities believe the child was likely abducted by (Suspect description, including all available information) and may be traveling in a (Vehicle description).

For more information on this ALASKA AMBER ALERT please call 5-1-1 or go to our website at amberalert.alaska.gov. Anyone with any information regarding this abduction is asked to call 9-1-1 or the AMBER Alert Hotline at 1-866-AKAMBER that's 1-866-252-6237.

<https://amberalert.alaska.gov>

Appendix 3

Alaska AMBER Alert Request Form

Alaska State Troopers Fairbanks Dispatch

Phone: 907-451-5100

Fax: 907-451-5165

Email: dispatch.fairbanks@alaska.gov

Section I – Identification / Time / Location

Full name of abducted child: *(if more than one abducted child, complete one form for each)*

First	Middle	Last	Suffix

Date and time of abduction:

Day / Date	Time
	<input type="checkbox"/> AM <input type="checkbox"/> PM

City/Community where child was last seen

Exact address/ location of abduction:

Street

City	State	Zip

Known landmarks at or near location of abduction

Last known direction of travel (include highway# and/or street name)

Suspect(s): *(list name and date of birth, if possible)*

Name	DOB	Description

Suspect Vehicle Description:

Year	Make	Model	Color

Additional Suspect Vehicle Details:

Section II - Threat of Imminent Danger

Is the abducted child believed to be in imminent danger?

Yes No

Is this a parental abduction?

Yes No

If yes, what evidence exists to indicate the parent would cause injury to the child?

What evidence exists of the child's abduction?

Section III – Child’s Personal Information and Description

Is a current digital photo of the child attached?

Yes No

If yes, when was it taken?

Date of birth	Sex	Height	Weight	Eye color
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<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Race/ethnicity	Complexion	Hair color	Hair style
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<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Description of clothing child last seen wearing: *(Include any personal items in child’s possession)*

Circumstances surrounding abduction and any pertinent information:

Section IV – Supplemental

Name of Law Enforcement Agency making AMBER Alert request:

Authorizing Officer at Law Enforcement Agency:

Name	Rank
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<input type="text"/>	<input type="text"/>
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Signature	24/7 Phone Number for Contact
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<input type="text"/>	<input type="text"/>
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Case Investigators *(for AST purposes only)*

Name	Cell Phone #
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<input type="text"/>	<input type="text"/>
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Submit completed form to: *(follow-up with phone call to ensure receipt)*

Alaska State Troopers Fairbanks Dispatch

Phone: 907-451-5100

Fax: 907-451-5165

Email: dispatch.fairbanks@alaska.gov

Appendix 4

Alaska AMBER Alert Station Activation Procedures

Post at transmitter control point for Operators and distribute to news departments and on-air personnel.

Step 1 The Alaska State Troopers/Fairbanks Dispatch Center (AST/FDC) determines that a child abduction has occurred that fits the criteria for an AMBER Alert. They, backed up by the State Emergency Operations Center (SEOC), are the only authorized state agency to activate an EAS AMBER Alert. Citizens cannot activate an AMBER Alert, citizens requesting activation must contact their local law enforcement agencies or the Alaska State Troopers.

Step 2 The AST/FDC activates the EAS System, using EMnet (Child Abduction Emergency “CAE” code). The message will be disseminated statewide according to the Alaska EAS State Plan.

Step 3 The AST/FDC then posts the AMBER Alert on the statewide [AMBER Alert website](http://amberalert.alaska.gov) at amberalert.alaska.gov. This immediately triggers the AMBER Alert Secondary Notification System, which sends an email to all stations and staff registered on the bulk email list. This will include:

1. Description of the child (name, race, age, physical attributes, clothing worn)
2. Where the abduction took place
3. Suspect description
4. Suspect vehicle description
5. Phone number for the public to call with information
6. Photograph of the child and suspect, if available

This information and any updates will also be posted on the Alaska AMBER Alert website

Step 4 Station transmits AMBER Alert to the public within your service area. The recommended timeframe is 15 minutes from receiving initial information to on-air broadcast.

Step 5 Station shall then broadcast the information through EAS:

1. Stations may elect to continue providing the Alert information through special reports, station-initiated crawlers, news reports, or announcements.
2. An EAS cancellation will be sent if the cancellation is received within five hours of the initial EAS activation.
3. If no cancellation is received or the cancellation is received more than five hours after the initial EAS activation, no EAS cancellation will be sent.
4. Cancellation will be posted on the Alaska statewide AMBER Alert website at <http://amberalert.alaska.gov>. Canceling an alert on the website immediately triggers the [AMBER Alert public email listserve](#) which sends an email to everyone subscribed to the AMBER Alert email listserve at https://list.state.ak.us/mailman/listinfo/amber_alert.

Step 6 Station will notify listeners and viewers of the AMBER Alert cancellation.

AMBER Alert Activation Criteria

AMBER Alerts will not be issued for every child abduction. They are issued only when specific requirements are met. Requests for activation of the Alaska AMBER Alert system will be evaluated by law enforcement based on the following criteria:

- The abduction involves a child or children under 18 years of age, or someone with a known mental or physical disability; and,
- Local law enforcement is reasonably certain that an abduction has occurred and the victim is believed to be in imminent danger of serious bodily harm or death; and,
- Enough descriptive information is available about: the victim; the suspect; and/or the suspect's vehicle to assist with the safe recovery of the victim and/or the apprehension of the suspect; and,
- Information on the abduction has been entered into the National Crime Information Center (NCIC), Alaska Public Safety Information Network (APSIN) and flagged as a Child Abduction (CA) or AMBER Alert (AA).

*****NOTE: AMBER Alerts are not to be used for Runaway or Family Abductions, unless investigation determines that the AMBER Alert criteria have been met.***

Appendix 5

Definitions, Acronyms, Contact Information

ABA	Alaska Broadcasters Association
AMBER	Abducted Minors Broadcast Emergency Response
APSIN	Alaska Public Safety Information Network
AST	Alaska State Troopers
DHS&EM	Alaska Division of Homeland Security and Emergency Management Phone: (907) 428-7100
DMS	Dynamic Messaging Signs located on State highways that can display messages about an Alert.
DOT/PF	Alaska Department of Transportation and Public Facilities, the State agency in Alaska with responsibility for State roads, airports and ferries.
DPS	Alaska Department of Public Safety of which the Alaska State Troopers are a division
EAS	Emergency Alert System (formerly known as the Emergency Broadcast System)
FDC	Fairbanks Dispatch Center, Alaska State Troopers (907) 451-5100 Fax: (907) 451-5165 Email: dispatch.fairbanks@alaska.gov
NCIC	National Criminal Information Center
OIC	Officer in Charge
PIO	Public Information Officer
SEOC	State of Alaska Emergency Operations Center, operated by DHS&EM (907) 428-7100 Fax: (907) 428-7095 Email: seoc@akprepared.com
5-1-1	Alaska DOT/PF phone and website system for reporting road conditions statewide: https://511.alaska.gov